

2013 IEEE International Conference on Acoustics, Speech, and Signal Processing (ICASSP)

Vancouver Convention & Exhibition Centre May 26 - 31, 2013 • Vancouver, Canada

www.ICASSP2013.com











Signal Processing Society

# ICASSP 2013 Exhibitor and Supporter Prospectus

We are delighted to invite you to participate in the 2013 IEEE International Conference on Acoustics, Speech, and Signal Processing, to be held at the Vancouver Convention Centre, Vancouver, British Columbia, Canada, May 26-31, 2013.

Some of the benefits enjoyed by exhibitors during ICASSP 2013 are:

- Promotion available through ICASSP 2013 announcements and website.
- Centrally located exhibition area.

For companies interested in recruiting students, ICASSP 2013 encourages the exchange of employment information. Traditionally, ICASSP attendees include over 200 graduate students nearing the end of their programs of study, providing recruiters a great opportunity to seek out new and highly qualified applicants. Another event promoting interaction between companies and students will be the Student Career Luncheon held at ICASSP 2013.

Organizations are invited to exhibit their products and services at the 2013 IEEE International Conference on Acoustics, Speech, and Signal Processing at the Vancouver Convention Center. It is expected that over 2,300 participants will join the combined technical program and product exposition, as well as other special events. The exhibit area is strategically located with respect to the main traffic flow of the conference activities. It will accommodate 24 booth spaces which will be 10 feet wide by 10 feet deep.

Conference Dates:	May 26-31, 2013
Exhibition Dates:	May 28-30, 2013
Expected number of delegates:	2,000+ Engineers and Scientists
Booth Pricing:	Early Registration (by April 26, 2013) \$2,500 USD per booth
	Regular Registration (after April 26, 2013) \$3,000 USD per booth
	Please inquire about multi-booth discount.

Some of the ICASSP 2013 support opportunities offer exhibition booth discounts. For details, see support opportunity information. Each exhibitor will be provided a pipe and drape type exhibit back wall, a company identification sign, and a skirted table with two chairs.

## **ICASSP 2013 Support Opportunities**

The IEEE Signal Processing Society International Conference on Acoustics, Speech, and Signal Processing in Vancouver promises to be the most exciting and well attended ICASSP in the series. In addition to innovations in the conference and exhibit hall, we are offering conference support opportunities for companies. Individual events or support items are listed below.

### Gold Conference Support - \$15,000.00

Benefits include: a preferred booth space in the exhibit hall; enhanced recognition at all of the events and functions listed below; recognition on the website and at the conference, one flyer or promotional item (provided by the supporter) in attendee's registration package. One full conference registration will also be provided for this support package. Register by March 26, 2013 and you will be able to present two on-site half-day workshops at no additional charge (requested dates and times are subject to availability).

### Silver Conference Support - \$10,000.00

Benefits include: a preferred booth space in the exhibit hall; recognition at all of the events and functions listed below; recognition on the website and at the conference; one flyer or promotional item (provided by the supporter) in attendee's registration package. Register by March 26, 2013 and you will be able to present one on-site half-day workshops at no additional charge (requested dates and times are subject to availability).

### Bronze Conference Support - \$5,000.00

Benefits include: recognition on the website and at the conference.

### On-Site Half-Day Workshop - \$7,000.00

Benefits include: Half-day workshop, workshop information included on website and in Conference Guide (requested dates and times are subject to availability).

### Tutorial support for Students - \$10,000.00

Benefits include: consideration for preferred booth space in the exhibit hall; recognition at all of the events and functions listed below; recognition on the website and at the conference.

### Best Student Paper Contest Award - \$2,500.00 per student award

Benefits include: naming the award, recognition on the website and at the conference.

**Conference Break** – \$5,000.00 - Breaks are Tuesday Afternoon; Wednesday, Thursday and Friday Benefits include: Recognition on the website and the supported break.

### **Registration Deadline:**

Early Registration - April 26, 2013 (required for publication in the conference guide)

All booth and support registrations will be handled electronically - there will be no paper registration form published.

The ICASSP rules and regulations follow and by purchasing a booth or support option for ICASSP, the purchaser agrees to be bound by those rules and regulations.

General inquiries should be directed to:

Ms. Della D. Smith, Exhibits Manager, ICASSP 2013 Exhibits Conference Management Services, Inc. 3833 South Texas Avenue, Suite #221 Bryan, Texas 77802 USA Telephone: 979-846-6800 Email: dsmith@cmsworldwide.com

Exhibitor and Supporter registration is available online at http://www.icassp2013.com.

#### EXHIBITOR BASIC TERMS & CONDITIONS

- 1. Display space will be assigned by the Conference in accordance with the conditions outlined in the DISPLAY SPACE ASSIGNMENT which forms part of this agreement. In the event of a duplicate application for the same space, the assignment priorities stated in the EXHIBIT RULES shall be used.
- 2. The Exhibitor shall remit 100% of the total booth rental at the time of registration and booth selection, as determined elsewhere in this agreement.
- 3. In the event of cancellation of this agreement by the Exhibitor prior to the date of the conference, the Exhibitor will be eligible for a refund according to the following schedule:

Cancellation on or before April 26, 2013	50% of booth rental
Cancellation after April 26, 2013	0% of booth rental (no refund will be granted)

The Conference reserves the right to reassign space, withstanding the cancellation fee.

- 4. In the event the Conference does not accept this agreement, the Exhibitor will be promptly notified, and the fees returned.
- 5. The Exhibitor agrees to accept from the Conference, billing for any charges rendered during the conference in conjunction with services performed or administered by the Conference and requested by the Exhibitor. These charges may include, but are not limited to, surcharges for materials or services requested by the Exhibitor through the Conference. All such charges are due and payable in full within thirty (30) days of receipt of an invoice from the Conference.
- 6. The Exhibitor agrees that the Conference or its sponsor(s) shall not be liable for any damages, whether to person or property, for any reason whatsoever by reason of use, occupation, or enjoyment of the space by the Exhibitor or any person therein with the consent of the Exhibitor, and that the Exhibitor shall indemnify and keep harmless the Conference and its sponsor(s) from all liability on account of such damage or injury, regardless of cause, by the Exhibitor, its representatives, agents, or contractors.
- 7. In the event the site of the conference shall, in the sole discretion of the Conference, be unfit for occupancy or substantially interfered with by reason of any cause(s) not within the control of the Conference, this agreement may be terminated by the Conference. "Cause" or "causes" may include, but shall not be limited to: fire, flood, epidemic, earthquake, explosion, accident, blockage, embargo, weather, governmental restraint or orders of restraint from local or national civil or military authorities, act of public enemy, riot or civil disturbance, inability to secure appropriate labor, impairment of transportation or facilities, or inability to obtain, for whatever reason, necessary supplies, equipment, or clearances, or by rule of federal or local law, or any circumstances deemed as act of God. Should the Conference terminate this agreement pursuant to the provisions of this section, the Exhibitor waives any and all claims for damage arising therefrom. The Exhibitor further agrees that the Conference liability is limited to a refund of monies paid prior to the termination. Should the conference be underway, the Exhibitor shall expect the Conference to adjust the refund to reflect a pro rata adjustment based on the number of hours the conference shall have been in operation prior to the termination. This provision shall not relieve the Exhibitor of any liability arising from the provisions of Section 6 above, and all monies due to the Conference in regard shall be paid notwithstanding.

#### EXHIBIT RULES

These rules and regulations are supplemental to the EXHIBITOR BASIC TERMS AND AGREEMENTS, and they have been established for the protection of everyone. (The word "management" as used herein shall mean officers, committee members, or employees acting with authority from ICASSP 2013).

#### 1. BOOTH IDENTIFICATION

Absolutely NO company identification may be placed outside the area of the booth. No identification may be placed on posts or pillars adjacent to booths occupied by exhibitors, or on carpeted areas of the aisles beyond the standard booth limits.

#### 2. DISTRIBUTION OF SOUVENIRS AND SAMPLES

To achieve greater exposure and attention exhibitors may donate items to be given away in a daily door prize drawing if one is established by the conference management. Souvenirs or samples which have no resale or negotiable value may also be given away. Any distribution must be conducted within the exhibitor's designated booth space. In all cases, exhibitors planning giveaways of any nature should make arrangement well in advance with the show management, which reserves the right to prohibit the distribution of anything which, in its opinion, is not in keeping with the character of the conference.

#### 3. DISPLAY REQUIREMENTS AND RESTRICTIONS

All displays or exhibited materials must be fireproof to conform to local fire regulations. Displays must be self-supporting and nails or screw are not permitted in building floors or walls. Displays must be wholly confined within exhibitor's booth and must not obstruct the clear view of nearby exits or other exhibits.

ALL WIRING ON BOOTHS OR DISPLAY FIXTURES MUST CONFORM TO LOCAL ELECTRICAL AND LOCAL FIRE DEPARTMENT REGULATIONS.

The side of any display cabinet or structure facing a side aisle, or adjacent exhibitor's booth, must be finished or suitably decorated at the expense of the exhibitor erecting or installing such display.

No exhibit may exceed eight feet high and that only within the area extending three feet from the back wall. Maximum height of the displays in the balance of the area is four feet, except that products to stand on the floor may extend higher than this limit, but must be positioned as close to the back wall as possible, to avoid blocking the view of adjoining exhibitors.

NOTE PARTICULARLY THAT NO PART OF A SIGN OR SOLID DISPLAY MAY EXTEND HIGHER THAN EIGHT FEET ABOVE THE FLOOR.

NOTE: ANY DISPLAYS NOT CONFORMING TO THE EXHIBIT SPECIFICATIONS OUTLINED IN THESE RULES MUST BE APPROVED BY THE CONFERENCE MANAGEMENT IN WRITING PRIOR TO THE MOVE-IN DATE.

#### 4. BOOTH PERSONNEL & ACTIVITIES

With the exception of convenience help, such as secretaries or professional product demonstrators, all booth personnel must be REGULAR EMPLOYEES of the company, or its representatives, who are fully capable of explaining the technical aspects of products or processes on display on an appropriate level at the conference.

No exhibitor may advertise or promote any outside activity, such as an open house or separate exhibits wherever located, occurring during the hours ICASSP 2013 exhibits are open, or which detracts from the exhibit or convention operations.

Only registered exhibitors may publicly advertise hospitality rooms and only on those bulletin boards provided in the exhibit area.

#### 5. LIABILITY AND THEFT

Show and hotel management will not be responsible nor liable for injury to the person or property, nor loss of property of exhibitors, their guests, invitees, employees, or agents. Furthermore, the exhibitor agrees to defend or hold harmless the conference, its directors, employees, and agents from any liability of personal injury and loss or damage to property. EXHIBITORS SHOULD INSURE AGAINST SUCH CONTINGENCIES. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for the booth rental.

Exhibitors should be on hand to supervise during set-up and dismantling of products, projection equipment and other items of high value. At least one person should remain with the exhibit until visitors have left the premises at the closing hour each day.

At move-out, specific arrangement should be made to package or place under lock any items of extremely high value and especially items of general interest such as small instruments, walkie-talkies, high fidelity equipment, projectors, etc.

#### 6. SUB-LETTING EXHIBIT SPACE

No exhibitor may assign, sublet or apportion any of the space contracted for by him/her or their company.

#### 7. MATERIALS HANDLING

The handling of exhibitor's material into and out of and within the exhibit buildings shall be at exhibitor's expense. Exhibitor's empty crates, boxes and cartons will be removed from the show area before the opening.

8. The entry to exhibit areas will be secured to prevent entrance by anyone not authorized by ICASSP 2013 management, or not wearing proper badge for admission to such areas outside of exhibit hours. A WATCHMAN SERVICE DOES NOT GUARANTEE EXHIBITORS AGAINST LOSS: NEITHER DOES IT IMPLY AN ASSUMPTION OF LIABILITY FOR EXHIBITOR'S PROPERTY BY THE CONFERENCE.

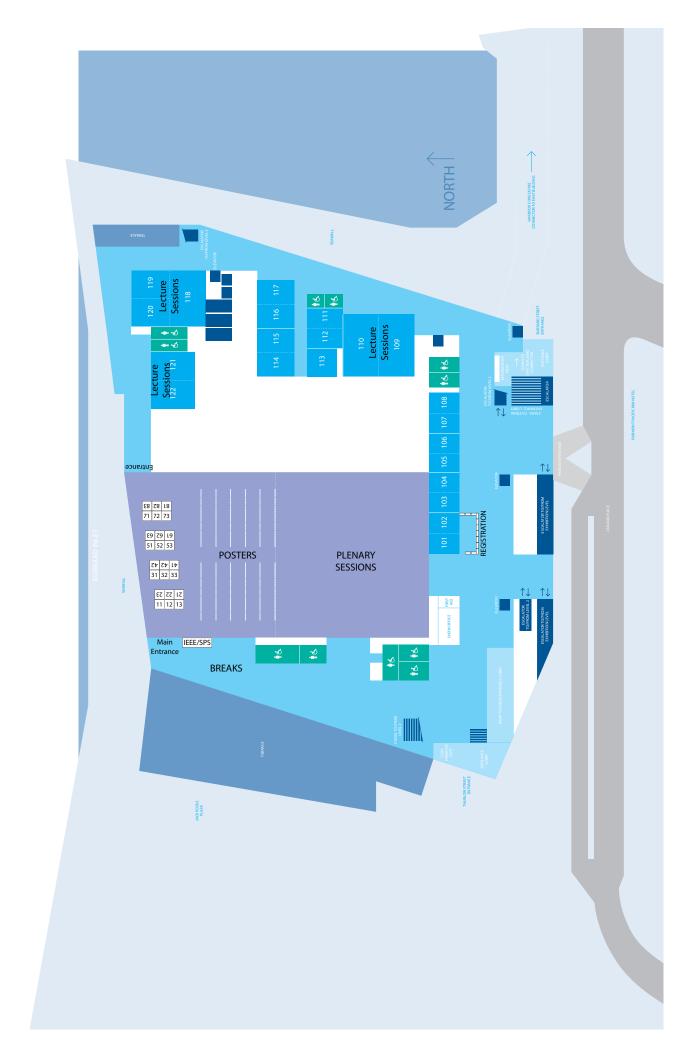
Any equipment to be removed from the exhibit area during the conference must be authorized by the Exhibit Manager in conjunction with the specific exhibitor.

#### 9. INTERPRETATION OF RULES

Conference management shall have final authority as to the interpretation of these rules and their applications and shall have the authority to establish penalties in the event of violations.

#### 10. AMENDMENTS TO RULES AND REGULATIONS

Conference management reserves the right to amend these rules and regulations or to make additions thereto.



WEST LEVEL 1